

Exhibitor/Support Agreement (REQUIRED)

26th Annual Lynn Sage Breast Cancer Symposium

October 24 – 27, 2024

Exhibit Rules & Regulations

Exhibitors should not operate in a way that violates the rights of another exhibitor. General promotion, demonstration and distribution of literature/samples must take place inside your assigned virtual booth. No part of any exhibit, or related signs, shall be promoted outside of your virtual space or any part of the educational space.

Industry Guidelines

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. The conference organizers remind all exhibitors of their responsibility to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed)
- Code of Ethics for Interactions with Health Care Professionals
- American Medical Association Opinion 8.06
- Gifts to Physicians from Industry
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA)
- Code of Interaction with Healthcare Professionals

Distribution of Product

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <https://www.fda.gov/drugs/guidance-compliance-regulatory-information>

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

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Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Giveaways, Contests, and Raffle Drawings

Exhibiting companies are permitted to distribute giveaways in accordance with the AMA Ethical Guidelines on Gifts to Physicians. Giveaways should be associated with products or services of the exhibiting company. Contests, drawings and raffles cannot be more than \$100 in value.

Photography and Videotaping

The taking of photographs, other than by the official photographer is expressly prohibited.

Third-Party Representatives

Any agency representing a technical or professional exhibitor must submit their client's name, contact information, address, telephone & fax numbers, signature and title with application.

Use of the NUFSM Name, Insignia, Logo or Acronym

The Northwestern University's Feinberg School of Medicine's name, insignia, logo and acronym are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

Exhibit/Support Cancellation

Exhibit space, advertising opportunities, and sponsorship opportunities that are cancelled or withdrawn by the exhibitor/sponsor before May 31, 2024, 50% of the fee will be retained as a liquidated damage, and the balance returned to the sponsor. There will be no refunds after May 31, 2024.

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Liability and Security

Cancellation of Annual Meeting

Upon execution of the exhibitor application, it is mutually agreed that in the event of cancellation of the Annual Meeting due to fire, strikes, governmental regulations, or causes that would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and NUFSM planning committee shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and previous commitments.

Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this prospectus. NUFSM reserves the right to refuse exhibit space to any applicant at its sole discretion.

We acknowledge and agree to the hold harmless provisions set forth in this letter.

PLEASE SIGN AND RETURN

Company Name _____

Signature _____ Date _____

Name (print) _____

Email _____