

# *27<sup>th</sup>* Annual Lynn Sage Breast Cancer Symposium

October 23 - 26, 2025

Exhibits October 23 - 26, 2025

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**Exhibitor & Corporate  
Advertising Information Packet**  
[lynnsagebreastcancer.org](http://lynnsagebreastcancer.org)

# About the Conference

The 27<sup>th</sup> Annual Lynn Sage Breast Cancer Symposium  
October 23 -26, 2025

**Anticipated Attendance: 600**  
*(based on previous conference attendance)*

The 27<sup>th</sup> Annual Lynn Sage Breast Cancer Symposium is a certified continuing medical education activity sponsored by the Robert H. Lurie Comprehensive Cancer Center of Northwestern University. The educational initiative includes a 3.5 day interactive live CME activity developed and delivered by internationally-recognized leaders in the field of breast cancer.

The Lurie Cancer Center is pleased to provide the following opportunities for organizations to promote and educate attendees about their products and services at the conference. Whether you are showcasing your products or interacting with physicians in the virtual exhibit space, your message will reach over 600 physicians, nurses, and allied health care professionals.

The target audience for this activity includes medical oncologists, surgical oncologists, radiation oncologists, internal medicine and other health professionals who interact with or treat breast cancer patients and survivors.

2024 Symposium Attendee Demographics			
Specialties		Geography	
Hematology/Oncology	55%	Midwest	81%
Surgery	18%	East	6%
Nursing	13%	West	7%
Academic Research	4%	South	4%
Other	10%	International	2%





# Exhibit Opportunities

## **\$20,000: Expanded Booth Space**

### **Display Fee includes:**

- 10 x 8 display in Exhibit Hall
- 2 complimentary registrations to the symposium
- Acknowledgment on exhibitor signage and on symposium website
- One syllabi and one link to home page from symposium website

## **\$10,000: Tabletop**

### **Display Fee includes:**

- 8 x 6 display in Exhibit Hall
- 1 complimentary registration to the symposium
- Acknowledgment on exhibitor signage and on symposium website

Exhibits in the Exhibit Hall will be accessible to all meeting participants. Northwestern University Feinberg School of Medicine expects the commercial representative to refrain from inviting the faculty, guests or participants to social events that are not related to the CME activity.



# Exhibit Guide

**Exhibit Dates:** October 23 – 26, 2025

**Exhibitor Move-In:** Wednesday, October 22 – 2:00PM - 6:00PM

**Exhibitor Move-Out:** Sunday, October 26 – 11:00AM – 1:00PM

**Exhibit Location:** Radisson Blu Aqua Hotel, Chicago  
221 N Columbus Drive Chicago, IL 60601

**Display Hours for Exhibit Hall:**  
(*subject to change*)

**Thursday, October 23, 2025**

8:00 am – 3:40 pm *Breaks*

**Saturday, October 25, 2025**

8:00 am – 1:15 pm *Breaks*

**Friday, October 24, 2025**

8:00 am – 3:20 pm *Breaks*

**Sunday, October 26, 2025**

8:00 am – 11:00am

**Exhibitor Admission to General Sessions:** Your exhibit badge permits you to attend any session for which there are no optional fees.

**Exhibit Representation:** At least one representative must be at the display during exhibit hours.





# Corporate Advertising Opportunities

## **\$12,000: Platinum *Exclusive*** **Tote Bags**

- Exclusive advertising on the symposium's tote bag
- Advertised corporate logo will be printed on the back of the tote bag
- Tote bags will be delivered to attendees the week of the conference
- Premium name placement on the Lynn Sage conference website
- Event signage as a Platinum Level supporter of the symposium
- Two (2) full conference registrations

## **\$10,000: Diamond *Exclusive*** **Luggage Tags**

- Premium name placement on the Lynn Sage conference website
- Event signage as a Diamond Level supporter of the symposium
- Two (2) full conference registrations
- Exclusive advertising on the symposium's Save the Date luggage tags
- Advertised corporate logo will be printed on the luggage tag insert
- Luggage tags will be delivered to attendees the week of the conference

## **\$7,500: Gold *Exclusive*** **Portable Phone Charger**

- Every attendee will receive a pocket-friendly charger with your company's logo that will be used long after the conference is over. Portable chargers will be delivered to attendees the week of the conference
- Recognition on the Lynn Sage conference website
- Event signage as a Gold Level supporter of the symposium
- One (1) full conference registration

## **\$6,000: Silver (3 available)** **Save the Date Snacks**

- Exclusive advertising on the symposium's Save the Date snack reminders
- Advertised corporate logo will be printed on the Save the Date snacks/candies that will be delivered to attendees the week of the conference

## **\$5,000: Bronze** **Water Bottles**

- Everyone needs to drink more water, what a perfect reminder! You create the message for the reusable bottles that will be delivered to attendees the week of the conference

# Sponsorship Opportunities

## **\$20,000: Share & Wear Tees**

- Official Lynn Sage T-shirts with Company name and logo on sleeve, displayed on twitter and live during the conference
- Delivered to attendees with a note of thanks from the sponsor
- Company name and website link on the conference website
- Company name on the conference program
- 3 Complimentary Registrations

## **\$7,500: Coffee Cups**

- Company name on reusable coffee cups
- Company name and website link on the conference website
- Company name on the conference program
- 1 Complimentary Registration

## **\$10,000: Mouse Pads**

- Company name on computer mousepads
- Company name and website link on the conference website
- Company name on the conference program
- 2 Complimentary Registrations

## **\$15,000: Safety Swag Bags**

- Delivered to all attendees
- Company name on the Skyhook Headset and Headphone Holder for Desktop Monitors
- Company name on the Touchless Black Sanitary Key
- Company name on a Safety Webcam Cover
- Company name and website link on the conference website
- Company name on the conference program
- 2 Complimentary Registrations

## **\$20,000: Welcome Reception Exclusive**

- Sole sponsorship of the Friday night Welcome Reception
- Company name on napkins and logo on screens
- Custom colors for lighting on walls
- Company name and website link on the conference website
- Company name on the conference program
- 3 Complimentary Registrations

# Sponsorship Opportunities

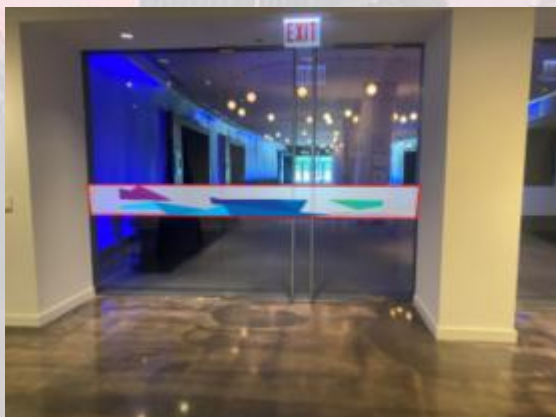
**Full Ramp Wall on Level 1  
leading up to registration  
(one available)  
\$7,900**



**Welcome Wall Between Doors on  
Level 1 into conference foyer  
(one available)  
\$7,500**



**Right/Left Door Runner on  
Level 1 into conference foyer  
(four available)  
\$2,300**



**Right/Left Exit Doors  
Runner  
(four available)  
\$4,400**



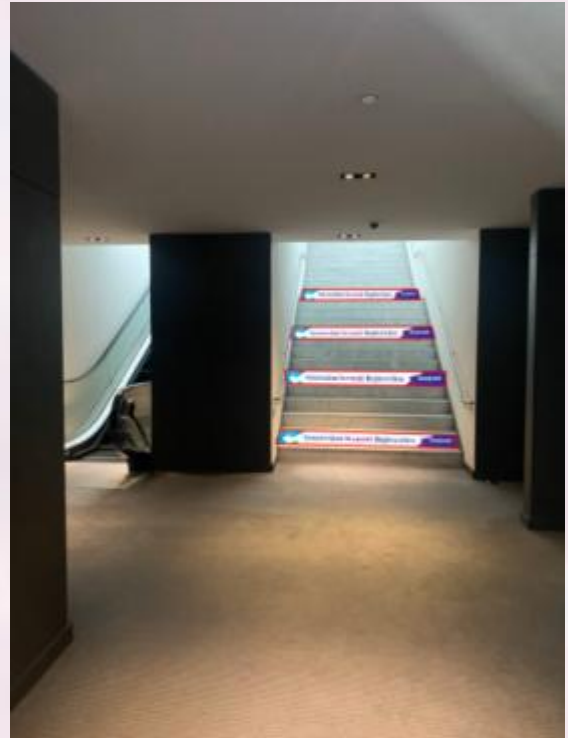


# Sponsorship Opportunities

**LED Monitor**  
(image only – no video)  
\$5,200/day



**Meeting Room Stair Face**  
(one available – includes  
**3 steps**)  
\$3,000



**Meeting Room Wall on Level 1**  
(one available)  
\$3,300

